



alzheimer's association®



To meet the heightened demand for our services, the Houston and Southeast Texas Chapter recently acquired and renovated a building to serve as the Chapter's permanent headquarters. The move-in date is set for early 2014.

The new headquarters, located at 6055 S. Loop East, is designed around a common theme of supporting individuals with dementia and those who care for them.

The Gift of Giving

With this expansion comes an array of possibilities, and a once-in-a-lifetime opportunity to recognize donors who wish to honor and pay tribute to someone special.

This holiday season please consider one of our naming opportunities as a special tribute to someone you love. For \$25,000 you can honor and commemorate a loved one with Alzheimer's disease or show appreciation to an extraordinary caregiver by claiming a personal space in the heart of the Chapter's new building.

Help kick start the dedication initiative and share the gift of giving this holiday season!

For more information, contact Alexis Eaton, Development Officer, at 713-314-1331 or aeaton@alz.org.

TO NAME THE ENTIRE BUILDING \$2,000,000

ATRIUM \$250,000

FAMILY SERVICES CENTER \$250,000

Helpline Reception \$100,000

Volunteer Office \$50,000

Counseling Office \$25,000

Family Services Office \$25,000

MULTI-PURPOSE ROOMS (2) \$100,000

MEMORY CAFE \$500,000

EDUCATION CENTER \$250,000

Large Education Room \$100,000

Program Rooms (2) \$50,000

Technology Support \$50,000

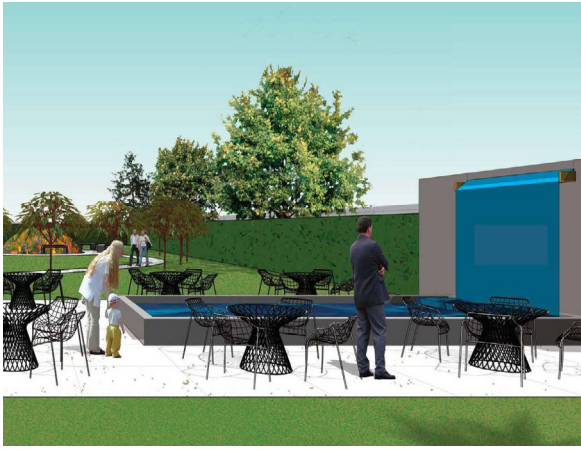
COMMUNITY KITCHEN \$100,000

ART WALL **SOLD**

DISPLAY WALL \$25,000



Renderings of our future Memory Cafe and the Large Education Room.



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A vibrant, beautiful tree benefits everyone in this and future generations and is perhaps the most fitting memorial of all. Planting a tree is an act of direct benefit to all.



Tree of Hope

Donating a tree in honor of a loved one can inspire energy, faith, devotion, and courage and carry forward the name of those memorialized in a living, vital way that grows grander with the years.

Tree memorials not only serve as remembrances for those honored, but they also remind us of the cycles of life and seasons as they transform throughout the year.

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Our Chapter depends upon philanthropic support to carry out its vital mission. Your generosity enables us to sustain our excellence in programs and services and develop innovative model programs to ensure that we continue to meet the needs of the Alzheimer's community.

Dedicate a Memory Wall note in honor or memory of a loved one who has Alzheimer's or their caregivers. Our Memory Wall will be proudly displayed in our Memory Cafe with notes engraved with personal messages.

Gifts of \$500 or more entitle the donor to place a commemorative note on the Memory Wall.

Care Note - \$500+
Support Note - \$1,000+
Hope Note - \$2,500+

Donate online, phone at 713.314.1313, or by mailing in the attached donation form.



leave a lasting legacy

Dedicate a Memory Wall Note to honor or remember a loved one who has Alzheimer's.

leaf information

Care Note - \$500+

Support Note- \$1000+

Hope Note - \$2,500+

Text to be engraved on your note (maximum 80 characters):

donor information

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

donation information

Enclosed check payable to the "Alzheimer's Association"

Please charge my: Visa MasterCard Discover AmEx

Name on Card _____

Credit Card # _____ Exp Date _____

please send a notification of my donation to:

Name _____

Address _____

City _____ State _____ Zip _____

mail to: Alzheimer's Association, 2242 W. Holcombe Blvd., Houston, TX 77030-2008
phone: 713.314.1313 **fax:** 713.314.1312